

SEMINAR

"HOW TO PREPARE FOR INTER CA EXAM – May'18"

ABC Analysis INTER CA

EXAM.

By Prof. J K Shah

Disclaimer:

May'18 is the first exam under revised syllabus of Intermediate. In absence of any past papers, it is not possible to do ABC analysis / trend analysis with reasonable degree of confidence. It may / may not represent future pattern of Exam. //

GROUP-1

What to Study? Paper 1 - Accounting

Sr. No.	Chapter name	JKSC Notes	Practice Manual	RTP
1	Accounting Standards- 1,2,3,4,5,10,11,12,13,16, AS 17 & AS 22 & Basic understanding of convergence with Ind AS	>	~	~
2	Company Final Accounts - Normal	~	✓	~
3	Company Final Accounts - Deferred Tax Asset/Liability	~		~
4	Cash Flow statement	✓	✓	✓
5	PPI	✓	✓	~
6	Single Entry	~	✓	~
7	Hire purchase & Installment sale transaction	~	✓	~
8	Accounting for Investments	>	✓	~
9	Insurance claims for loss of stock & loss of profit	~	✓	~
10	Redemption of preference shares	~		~
11	Accounting for Bonus & Right Issues	>		~
11	Partnership Accounts: Dissolution, Piecemeal Distribution, Amalgamation of Firms, Conversion	<		•
12	Redemption of Debenture	>		~
13	Departmental Accounts	>		~
14	Branch Accounts	~		~

	Paper	1 -	- A	CC	ou	nti	ng	(M	ark	(S	100))					
	Chapter name	Nov. 09	May 10	Nov. 10	May 11	Nov. 11	May 12	Nov. 12	May 13	Nov. 13	May 14	Nov. 14	May 15	Nov. 15	May 16	Nov 16	May 17
	Accounting Standards- 1,2,3,4,5,10,11,12,13,16, AS 17 & AS 22 & Basic understanding of convergence with Ind AS	4	16	13	4	21	19	12	16	20	24	24	23	20	20	20	15
_	Single Entry	2	16	0	16	0	8	0	16	8	16	0	16	4	8	0	16
A	Hire purchase & Installment sale	0	4	0	0	0	0	5	6	0	8	4	8	0	8	8	4
	Partnership Accounts : Dissolution, Piecemeal Distribution, Amalgamation of Firms, Conversion	6	18	16	16	16	16	16	20	16	20	16	20	16	16	20	20
	Redemption of Debenture	18	2	5	4	5	8	8	0	8	8	8	16	0	4	10	4
	Departmental Accounts	2	0	8	5	8	0	8	4	16	8	8	8	4	12	8	8
	Branch Accounts	16	10	4	12	5	16	5	16	0	8	12	8	16	8	8	8
	Fire Insurance claims - loss of stock & loss of profit	8	2	4	5	10	16	8	5	16	0	8	6	8	8	8	4
	Company Final Accounts	12	0	0	0	5	4	8	0	4	12	10	0	0	0	0	0
	Company Final Accounts – Deferred Tax Assets / Liabilities																
B	Accounting for Investments	6	10	5	5	0	8	8	5	4	8	8	8	10	8	4	8
	Cash Flow statement (AS-3)	0	8	16	16	10	0	0	8	8	4	6	5	8	4	8	5
	Redemption of preference shares																
	Accounting for Bonus & Right Issues																
	PPI	0	0	12	0	8	0	0	0	0	8	0	10	8	0	4	8

	What to Study? Paper 2	? (A) – Ot	ther Law		
Sr. No.	Chapter name	JKSC Notes	Practice Manual	Module	RTP
1	Indian Contract Act, 1872	~	>	•	>
2	Negotiable Instruments Act, 1881	•	•	~	>
3	General Clauses Act	~	>	~	~
4	Interpretation of statutes	~	>	~	~

Read only Practical
Questions from
Module.

	Paper 2 (A) – Other Law																
Grade	Chapter Name	Nov. 09	May 10	Nov. 10	May 11		_		_		May 14	Nov. 14	May 15	Nov. 15	May 16	Nov 16	Мау 17
	Indian Contract Act,1872	9	8	9	9	15	15	14	13	15	15	15	15	13	16	15	14
Λ	Negotiable Instruments Act, 1881	6	6	9	9	8	8	9	8	8	8	8	8	10	8	8	8
	General Clauses Act																
	Interpretation of statutes																

What to study? Paper 2 (B) – Company Law

Sr. No.	Chapter name	JKSC Notes	Practice Manual	Module	RTP
1	Company Basic Concepts	✓	✓	>	✓
2	MOA and AOA	>	✓	•	✓
3	Preliminary and Provisional Contracts	>	✓	>	✓
4	Promoters and Company Law Administration	>	✓	>	✓
5	Prospectus	>	✓	>	✓
6	Allotment of Shares	✓	✓	>	✓
7	Membership, Contracts etc	✓	✓	>	✓
8	Share Capital	>	✓	>	✓
9	Share Certificate and Share warrants	>	✓	>	✓
10	Transfer and Transmission of Shares	~	✓	>	✓
11	Forfeiture of Shares	>	✓	>	✓
12	Bonus Shares and Debentures	~	✓	~	✓
13	Registration of a Charge	~	✓	>	✓
14	Meetings	>	✓	>	✓
15	Company Law in a Computerized environment	✓	✓	~	✓
16	Declaration and payment of dividend	~	✓	~	✓
17	Accounts of companies	~	✓	~	✓
18	Audit and Auditors	>	~	>	✓

	Paper	r 2	(B)	_	Co	om	pa	ny	La	aw							
Grade	Chapter name	Nov -09	May 10	Nov. 10	May 11	Nov .11	May 12	Nov. 12	May 13	Nov. 13	May 14	Nov. 14	May 15	Nov. 15	May 16	Nov 16	May 17
	MOA and AOA	1	5	4	0	8	16	8	4	9	8	0	5	8	5	4	4
	Prospectus	6	0	0	4	4	0	8	4	4	8	8	0	4	4	4	5
	Membership, Contracts etc	0	0	6	0	8	4	5	0	0	0	0	0	0	8	0	0
	Share Certificate and Share warrants	0	5	0	8	5	1	4	0	0	0	0	0	0	0	0	0
Λ	Meetings	1	7	10	0	0	5	5	4	9	4	5	8	10	5.5	9	16
A	Declaration and payment of dividend																
	Accounts of companies																
	Audit and Auditors																
	Total	8	17	20	12	25	26	30	12	22	20	13	13	22	22. 5	17	25
	Company Basic Concepts	10	0	0	22	6	0	0	0	_	5	_				0	0
				U	22	O	U			0		5	4	1	11.5		,
	Preliminary and Provisional Contracts	1	1	0	4	0	0	0	8	4	1	0	0	0	11.5 0	0	0
R	Preliminary and Provisional Contracts Promoters and Company Law Administration	1 0	1 0	_						_				-		0	0
В	Promoters and Company Law	-		0	4	0	0	0	8	4	1	0	0	0	0		
В	Promoters and Company Law Administration	0	0	0	4	0	0	0	8	4 0	1 0	0 4	0	0	0	0	0
B +	Promoters and Company Law Administration Allotment of Shares	0	0	0 0 14	4 0 0	0 0	0 0	0 0 5	8 0 0	4 0 5	1 0 4	0 4 8	0 0 8	0 0 8	0 0 0	0	0
B +	Promoters and Company Law Administration Allotment of Shares Share Capital	0 0 5	0 1 0	0 0 14 0	4 0 0 0	0 0 0	0 0 0 5	0 0 5 0	8 0 0 4	4 0 5 8	1 0 4 0	0 4 8 1	0 0 8 1	0 0 8 4	0 0 0 0	0 0 4	0 0 6
B +	Promoters and Company Law Administration Allotment of Shares Share Capital Transfer and Transmission of Shares	0 0 5 6	0 1 0 5	0 0 14 0	4 0 0 0	0 0 0 0 0	0 0 0 5	0 0 5 0 4	8 0 0 4 0	4 0 5 8 0	1 0 4 0 0 5	0 4 8 1 0	0 0 8 1 0	0 0 8 4 4	0 0 0 0	0 0 4 5	0 0 6 0
B + C	Promoters and Company Law Administration Allotment of Shares Share Capital Transfer and Transmission of Shares Forfeiture of Shares Bonus Shares and Debentures Registration of Charges	0 0 5 6 0	0 1 0 5 0	0 0 14 0 0	4 0 0 0 0	0 0 0 0 0	0 0 0 5 0	0 0 5 0 4	8 0 0 4 0	4 0 5 8 0	1 0 4 0 0 5	0 4 8 1 0	0 0 8 1 0	0 0 8 4 4	0 0 0 0 0	0 0 4 5	0 0 6 0
B + C	Promoters and Company Law Administration Allotment of Shares Share Capital Transfer and Transmission of Shares Forfeiture of Shares Bonus Shares and Debentures	0 0 5 6 0	0 1 0 5 0	0 0 14 0 0 0	4 0 0 0 0 0	0 0 0 0 0 0	0 0 0 5 0 0	0 0 5 0 4 0	8 0 0 4 0 0	4 0 5 8 0 0	1 0 4 0 0 5	0 4 8 1 0 0	0 0 8 1 0 0	0 0 8 4 4 0	0 0 0 0 0	0 0 4 5 0 5	0 0 6 0 0

Paper 3 (A) – Costing

Sr. No.	Chapter name	JKSC Notes	Practice Manual	RTP
1	Cost Sheet	✓	✓	~
2	Material Cost	✓	~	✓
3	Labour Cost	✓	~	✓
4	Overheads / Absorption	✓	~	~
5	Integral & Non Integral Accounts	✓	~	~
6	Reconciliation	✓	~	~
7	Contract Costing	✓	~	✓
8	Operating Costing	✓	>	~
9	Process Costing	✓	~	~
10	Joint Products & By Products	→	>	~
11	Standard Costing	✓	~	~
12	Marginal Costing : Normal	→	>	~
13	 Marginal Costing: a) Determination of Cost of a product/ service under marginal costing method, determination of cost of finished goods, work-in-progress b) Short term decision making using the above concepts (basic level) 	•	>	~
14	Budgetary Control	✓	>	~
15	Theory	✓	>	~
16	Activity Based Costing	✓	>	~

Paper 3 (A) – Costing (Marks 50) –(NEW COURSE 100MARKS)

Grade	Chapter name	Nov. 09	Мау -10	10v. 10	Мау 11	Nov. 11	Мау 12	Nov. 12	імау -13	113	Мау 14	Nov. 14	Мау 15	15 15	Мау 16	100v. 16	May 17
	Cost Sheet & Basic Concept	2	2	4	4	4	4	0	0	0	10	4	8	6	8	0	12
	Standard Costing	8	15	5	0	8	8	6	5	8	8	0	8	4	8	8	5
	Marginal Costing	17	5	8	0	5	6	8	5	8	5	5	5	5	5	13	8
A	Marginal Costing: a) Determination of Cost of a product/ service under marginal costing method, determination of cost of finished goods, work-in-progress b) Short term decision making using the above concepts (basic level)																
	Budgetary Control	5	0	0	0	6	5	4	7	4	4	8	5	8	0	0	8
	Material Cost	3	2	5	5	4	4	5	4	5	8	5	0	0	4	5	2
	Labour Cost	3	3	4	9	5	8	5	6	8	0	4	0	5	0	0	5
	Overheads / Absorption	0	5	8	12	8	5	8	4	8	4	4	8	16	5	0	0
	Contract Costing	2	0	8	4	4	8	4	0	2	8	8	4	8	4	0	4
	Process Costing	8	8	8	0	8	8	4	10	4	8	8	0	8	8	0	8
	Activity Based Costing																
	Total	48	40	50	34	52	56	44	41	47	55	42	30	60	42	26	52

G	rade	Chapter name	Nov. 09	May -10		May 11	Nov. 11	May 12	Nov. 12	May -13		May 14	Nov. 14	May 15	Nov. 15	May 16	Nov. 16	May 17
		Integral & Non Integral	0	2	0	12	8	4	0	0	5	0	8	4	0	8	0	8
	В	Reconciliation Statement	4	0	8	0	0	0	8	4	0	5	0	0	0	0	8	0
	&	Operating Costing	2	8	0	0	0	0	4	0	8	0	0	8	0	0	8	0
	C	Joint Products & By Products	0	0	4	0	0	0	0	8	0	0	0	8	0	8	0	0
		Total	8	12	16	16	12	8	16	16	13	15	12	28	0	16	16	8

What to Study ? - Paper 4 - Taxation

Sr. No.	Chapter name	JKSC Notes	Practice Manual	RTP
1s	Basic Concepts	✓	✓	✓
2	Residential Status & Scope of Income	~	•	~
3	Incomes which do not form part of total Income	✓	•	~
4	Income from Salaries	~	✓	~
5	Income from House Property	~	✓	~
6	Profit & Gains from Business & Profession	~	✓	~
7	Capital Gains	✓	•	~
8	Income from Other Sources	✓	•	~
9	Clubbing Provisions	✓	•	~
10	Set off & Carry forward of losses	✓	•	~
11	Deduction	✓	•	~
12	Computation of total Income	✓	•	~
13	Advance Tax & TDS	✓	•	~
14	Assessment procedures	✓	•	~
16	GST	✓	✓	~

Paper 4 – Taxation (Marks 100)

Grade	Chapter name	May- 14	Nov. 14	May 15	Nov. 15	May 16	Nov 16	May 17
	GST	May'	18 onw	ards, G	ST will	come	for 40 r	narks.
Λ	Profits & Gains from Bus & Pro	8	12	0	8	8	0	0
H	Capital Gains	8	0	8	8	0	8	8
	Computation of Total Income	18	10	18	18	10	10	14
	Income from Salaries	8	8	0	0	0	4	8
	Income from House Property	8	0	0	8	0	0	4
	Assessment Procedures	4	8	4	4	0	6	4
B	Clubbing Provisions	4	4	4	0	0	8	0
	Set off & Carry forward of loss	0	0	0	0	8	0	4
	Definition	0	0	0	0	4	0	0
	Basic Concepts	0	8		8	10	4	8
	Exempt Income	0	4	8	0	4	2	4
	Income from other Sources	0	0	0	0	10	6	0
\	Deductions	4	4	4	0	0	4	0
	Advance Tax & TDS	8	4	8	8	8	8	8
	Residence of Assessee	0	0	0	0	4	6	0

GROUP-2

Paper 5 – Advanced Accounting

Sr. No.	Chapter name	JKSC Notes	Practice Manual	RTP
1	Accounting Standards – 7,9,14,19,20,26,29,18,24	✓	✓	~
2	Guidance Notes	✓	✓	~
2	Company Accounts – ESOP & Buy Back	~	~	~
3	Underwriter's Liability	✓	•	~
4	Amalgamation, Absorption & Reconstruction (Including Internal Reconstruction)	✓	✓	~
6	Liquidation	•	✓	>
7	Banking Companies	•	•	>
8	Insurance Companies	✓	✓	>
9	Electricity Companies	✓	✓	>
10	Financial Reporting for Mutual Funds & NBFC	•	✓	~
11	Valuation of Goodwill	✓	✓	~
12	Consolidated Financial Statement	•	✓	~

	Paper 5 – Advanced Accounting - (Marks 100)																
Grade	Chapter name	Nov . 09	May 10	Nov. 10	May 11	Nov. 11	May 12	Nov. 12	May 13	Nov. 13	May 14	Nov. 14	May 15	Nov, 15	May 16	Nov. 16	May 17
	Accounting Standards – 7,9,14,19,20,26,29, 18,24	24	10	22	25	22	31	21	32	32	24	40	28	24	24	32	28
	Guidance Notes																
	Amalgamation & Reconstruction (Internal Reconstruction)	16	16	16	16	16	16	16	16	0	16	16	16	16	0	0	16
	Banking Companies	8	14	13	16	8	13	13	8	4	4	12	16	8	14	10	6
Δ	Insurance Companies	0	10	8	8	8	0	8	8	4	8	8	4	12	6	6	10
, ,	Electricity Companies	0	4	8	0	16	8	0	0	16	8	4	0	0	0	0	0
	Liquidation	0	8	4	8	8	0	0	0	16	0	0	4	8	16	16	4
	Financial Reporting for Mutual Funds & NBFC																
	Valuation of Goodwill																
	Consolidated Financial Statement																
В	Company Accounts (including ESOP & Buy Back)	10	0	16	5	4	12	12	4	8	4	8	0	8	12	6	8
С	Underwriter's liability	0	4	0	5	0	0	5	12	0	8	0	0	8	0	0	8

Paper 6 – Auditing (Marks 100)

Sr. No.	Chapter name	JKSC Notes	Practice Manual	Module	RTP
1	Introduction to Auditing	✓	>	✓	~
2	Basic Concept in Auditing	✓	~	✓	~
3	Preparation for an Audit	✓	~	✓	~
4	Internal Controls	~	>	×	~
5	Vouching & Verification	~	>	×	~
6	Company Audit 1 & 2	✓	>	×	~
7	Specialized Audit	~	>	×	~
8	AAS, AS & Guidance Notes	~	~	×	~
9	Risk Assessment, Audit Strategy and planning.	~	>	~	~
10	Auditing of Banking & Insurance Companies	✓	•	•	~

Paper 6 – Auditing (Marks 100)

Grade	Chapter name	Nov. 09	May 10	Nov 10	May 11	Nov 11	May 12	Nov 12	May 13	Nov 13	May 14	Nov 14	May 15	Nov. 15	May 16	Nov .16	May 17
	Company Audit 1 & 2	26	45	27	20	34	28	33	22	32	28	16	14	36	16	24	31
	Vouching & Verification	39	17	20	28	18	23	21	24	18	35	20	16	36	16	16	18
	Specialized Audit	12	7	12	20	16	17	18	16	12	16	8	10	0	12	5	13
^	SA, AS & Other Accounting aspects	7	5	29	20	8	25	26	20	24	21	52	40	23	35	51	21
A	Risk Assessment, Audit Strategy and planning.																
	Auditing of Banking & Insurance Companies																
	Total	84	74	88	88	76	93	98	82	86	100	96	80	95	79	96	83
	Preparation for an Audit	26	5	12	4	13	12	4	8	5	14	8	12	15	15	0	14
В	Internal Controls	2	10	10	4	16	16	4	8	14	6	2	8	4	16	15	10
	Total	28	15	22	8	29	28	8	16	19	20	10	20	19	31	15	24
	Introduction to Auditing	12	4	4	16	5	8	18	8	5	2	8	15	0	8	0	14
C	Basic Concepts in Auditing	0	7	6	8	10	0	6	10	8	2	6	11	10	2	5	2
	Total	12	11	10	24	15	8	24	18	13	4	14	26	10	10	5	16

What to Study? - Paper 7 (PART I) -Financial Management(60Marks)

Sr. No.	Chapter name	JKSC Notes	Practice Manual	RTP
1	Ratio Analysis	✓	~	~
2	Cash Flow Statement	~	<	~
3	Cost of capital & Capital Structure	~	<	~
4	Leverage	✓	>	~
5	Capital Budgeting + Advanced Part	✓	>	~
6	Capital Budgeting – Risk Analysis	✓	>	~
7	Capital Budgeting – Leasing decision	✓	>	~
8	Working Capital Management	✓	~	~
9	Cash Budget	✓	>	~
10	Management of Inventory	✓	>	~
11	Receivable Management	✓	~	~
12	Types of Financing (Theory)	✓	>	~
13	Dividend Policy	~	>	~

Paper 7 (PART I) -FM (Marks 60)

Grade	Chapter name	Nov. 09	May 10	Nov. 10	May 11	Nov 11	May 12	Nov 12	May 13	Nov 13	May 14	Nov. 14	May 15	Nov. 15	May 16	Nov. 16	May 17
	Financial Analysis & Planning																
	Ratio Analysis Cash Flow statement	- 19	18	13	24	8	12	20	15	12	17	16	8	16	12	8	18
	Cost of capital & Capital structure	8	5	9	12	5	9	8	5	13	5	10	8	13	12	21	8
Δ	Leverage	10	0	4	5	8	8	9	10	5	8	12	5	5	5	5	5
	Capital Budgeting + Adv Part	10	9	8	0	12	8	15	9	8	8	8	12	4	13	0	12
	Capital Budgeting : Risk Analysis																
	Capital Budgeting – Leasing Decisions																
	Dividend Policy																
	Total	47	32	34	41	33	37	52	39	38	59	46	33	38	42	34	43
	Working Capital Mgnt	2	2	8	16	8	8	0	8	4	8	0	8	12	0	0	8
	Receivable Management	0	2	8	13	5	5	0	0	8	0	8	5	0	8	0	0
B	Types of financing	1.5	2	0	4	6	6	4	12	8	6	8	8	6	8	12	4
	Total	3.5	6	16	33	19	19	4	20	20	14	16	21	18	16	12	12
	Cash Budget	0	7	0	4	0	0	0	4	0	4	4	4	4	0	8	5
C	Management of Inventory	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0
	Total	0	7	0	4	0	2	0	4	0	4	4	4	4	0	8	5

Paper 7 (PART II) –Economics (Marks 40)

1. Determination of National Income

- (i) Macro Economic Aggregates and Measurement of National Income
- (ii) The Keynesian Theory of Determination of National Income

2. The Money Market

- (i) The Concept of Money Demand: Important Theories of Demand for Money
- (ii) The Concept of Money Supply
- (iii) Monetary Policy

3. Public Finance

- (i) Fiscal functions: An Overview.
- (ii) Market Failure
- (iii) Government Interventions to Correct Market Failure
- (iv) Fiscal Policy

4. International Trade

- (i) Theories of International Trade
- (ii) Trade Policy The Instruments of Trade Policy
- (iii) Trade Negotiations
- (iv) Exchange Rates and its economic effects
- (v) International Capital Movements: Foreign Direct Investment

Paper 8 (Part A)-IT -50 marks

1. AUTOMATED BUSINESS PROCESSES

- (i) Introduction to Enterprise Business Processes, Benefits, Risks and Controls;
- (ii) Diagrammatic representation of business processes using Flowcharts;
- (iii)Risks and controls for specific business processes: Procure to pay (P2P), Order to cash, Inventory Cycle, Hire to Retire, Supply Chain Management, Fixed Assets etc.
- (iv)Applicable regulatory and compliance requirements including computer related offences, privacy, cyber-crime, Sensitive Personal Data Information of Information

Technology Act, 2000

2FINANCIAL AND ACCOUNTING SYSTEMS

(i)Integrated (ERP) and non-

integrated systems with related risks and controls;

(ii)Business process modules and their integration with Financial and Accounting

systems.

(iii) Reporting Systems and MIS, Data Analytics and Business Intelligence

(iv)Business Reporting and fundamentals of XBRL (eXtensible Business

Reporting

Language).

(v)Applicable regulatory and compliance requirements

3.INFORMATION SYSTEMS AND ITS COMPONENTS

(i)Components of Automated Information Systems: Application Systems, Database,

Network and Operating System with related risks and controls.

(ii) Mapping of Organization

structure with segregation of duties in Information Systems.

4.E-COMMERCE, M-COMMERCE AND EMERGING TECHNOLOGIES

- (i) Components and Architecture of E-Commerce and M-Commerce with related risks and controls
- (ii)Business process flow with its related risks and controls
- (iii)Applicable regulatory and compliance requirements
- (iv)Emerging technologies with its related risks and controls

5.CORE BANKING SYSTEMS

- (i)Components and Architecture of CBS and related risks and controls
- (ii)Core modules of banking and Business process flow and its related risks and controls
- (iii)Reporting Systems and MIS, Data Analytics and Business Intelligence
- (iv)Applicable regulatory and compliance requirements

Paper 8 (Part B) STRATEGIC MANAGEMENT -50 marks

1. Introduction to Strategic Management

- (i)Business Policy
- (ii) Meaning and Nature of Strategic management
- (iii)Business Strategy
- (iv)Strategic Levels in Organizations
- (v)Strategic Management in Government and Not-for-profit organization

2. Dynamics of Competitive Strategy

- (i)Competitive Landscape
- (ii)Strategic Analysis
- (iii)Industry and Competitive Analysis
- (iv)Core Competence
- (v)Competitive Advantage
- (vi)Internal and External Analysis
- (vii)SWOT Analysis
- (viii)Globalization

3. Strategic Management Process

- (i)Strategic Planning
- (ii)Strategic Intent Vision, Mission and Objectives
- (iii)Strategy Formulation

4. Corporate Level Strategies

- (i)Concepts and Nature of Corporate Strategy
- (ii)Strategic Alternatives at Corporate Level
- a)Growth
- b)Stability
- c)Expansion
- d)Business Combinations Mergers and Acquisitions
- e)Strategic Alliances
- f)Turnaround
- g)Retrenchment and Retreat

5.Business Level Strategies

- (i)Competitive Strategies at Business Level
- (ii)Michael Porter's Generic Strategies
- (iii)Best-Cost Provider Strategy

6. Functional Level Strategies

- (i)Marketing Strategy
- (ii)Financial Strategy
- (iii)Operations Strategy
- (iv)Human Resource Strategy
- (v) Researched Development

7. Organisation and Strategic Leadership

- (i)Organisation Structure
- (ii)Strategic Business Unit
- (iii)Strategic Leadership
- (iv)Strategy Supportive Culture
- (v)Entrepreneurship and Intrapreneurship

8.Strategy Implementation and Control

- (i)Strategy Implementation
- (ii)Strategic Change
- (iii)Strategic Control
- (iv)Strategy Audit
- (v)Business Process Reengineering
- (vi)Benchmarking

